



JYB3 CLIENTS HELP KENTUCKY GROW

All JYB3 clients improve life for Kentuckians. We're known for advancing organizations that help build Kentucky through products and services in the areas of health care and health services, technology, economic development, education, workforce development, transportation, energy efficiency, financial services, and youth development and advocacy. The JYB3 Group is just as proud of the company we keep as we are of our fellow Kentuckians and this great Commonwealth.



CONNECT TO KENTUCKY

205 Capital Avenue | Frankfort, Kentucky 40601
502.558.2030 or visit JYB3.com

HOW WE CREATE OPPORTUNITIES

JYB3 Group is dedicated to creating opportunities for a better Kentucky and our clients by creating and executing strategic campaigns in the following areas:

GOVERNMENT AFFAIRS

- Executive Branch Lobbying (state, local, and federal)
- Legislative Lobbying (state, local, and federal)
- Business Development
- Coalition Building and Management
- Grassroots Campaigning
- Issue Management
- Strategic Planning
- Public Policy Research and Analysis

PUBLIC AFFAIRS

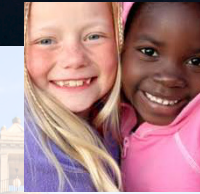
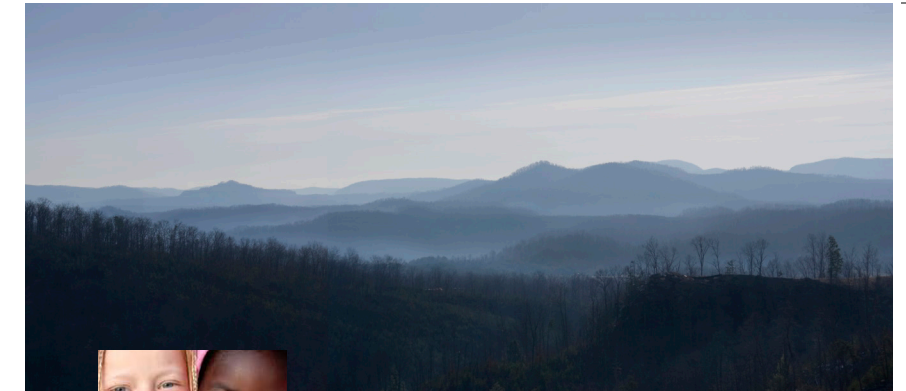
- Strategic Communications Programs
- Press Relations
- Special Events
- Promotions

CORPORATE AFFAIRS

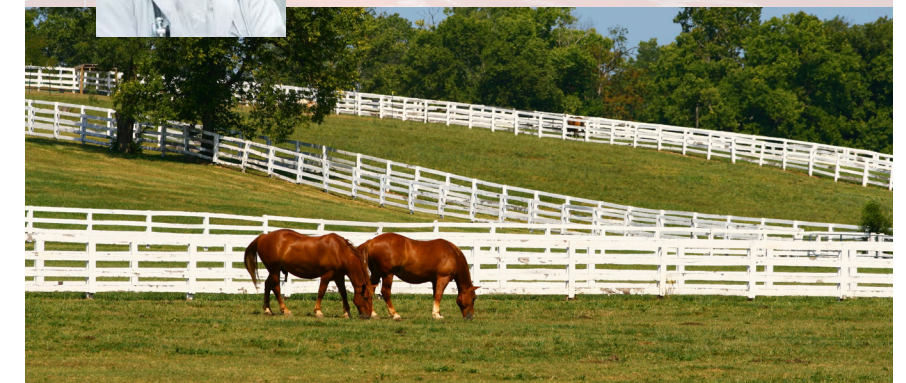
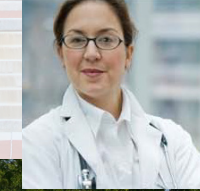
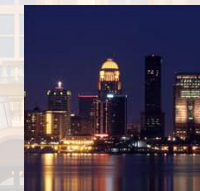
- Image Enhancement
- Partnerships
- Marketing
- Positioning



CONNECT TO KENTUCKY



KENTUCKY HAS MANY FACES.
All rich in opportunity.



JYB3 GROUP CONNECTS YOUR BUSINESS TO ALL OF THEM!

No other consulting group in the Commonwealth of Kentucky is as prepared to guide your business to the perfect connection with the Kentuckians you want to reach. The JYB3 Group has the experience, talent, and heritage to help you meet and successfully deal with any government source, legislative process, corporate connection, or public impression. We know the people of Kentucky at all levels. We have proven experience in public service, the law, business, academia, public relations, and in just plain earning the trust of Kentuckians.

Our mission is not just to help you establish your business in Kentucky: it is to help you become a valued citizen of this great Commonwealth. Kentuckians can be very loyal to those who serve them well.

THE JYB3 GROUP IS YOUR PARTNER FOR THE COMMONWEALTH

Any bright Kentucky future depends upon the unity of its citizens, business leaders, and public servants in a common vision. No one knows that better than the members of the JYB3 Group. John Y. Brown III has a family heritage that includes over eight decades of dedicated public service. Businessman, professor, attorney, former secretary of state, family man, and son of the Bluegrass, Brown and his partners, Laura Emberton Owens and Paris Hopkins, are dedicated to creating opportunities for all who love Kentucky.

The JYB3 Group offers strategic programs in building public, corporate, and government alliances, helping a variety of select clients invest in the future of our Commonwealth.

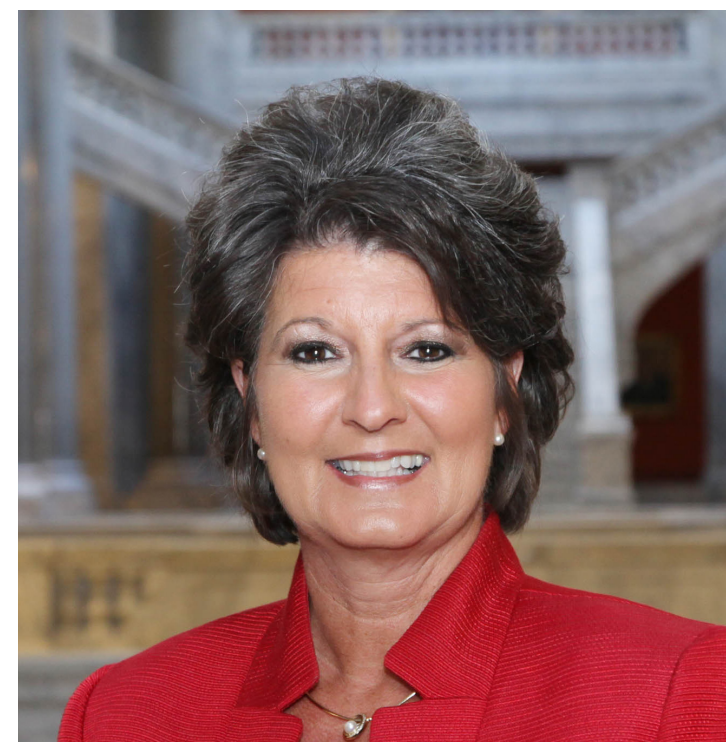


JOHN Y. BROWN III

John Y. Brown III was born into a family dedicated to serving Kentucky. John's grandfather served in the U.S. Congress under FDR as well as Kentucky's Speaker of the House. His father served as Governor of Kentucky from 1979–1983 after introducing Kentucky Fried Chicken to the world. So it almost seemed inevitable that John would serve the Commonwealth: in 1995 at the age of 32 he was elected as Kentucky's secretary of state and served two highly acclaimed four-year terms. John was the second-youngest secretary of state in the nation and one of Kentucky's youngest statewide officeholders in modern Kentucky history. John ran as the lieutenant governor running mate with then-Speaker of the House Jody Richards in 2007, but came up short in a crowded primary.

John graduated from Bellarmine University, earned a law degree (with distinction) from University of Kentucky, and then went back to Bellarmine for his MBA.

He's taught business and law at the university level, helped launch businesses, created new opportunities for corporations, and serves as a registered lobbyist. The combination of business, government, legal, and academic experience prepared John perfectly for the birth of the JYB3 Group, a firm dedicated to bringing the best of commerce and government together for the common wealth of all Kentuckians.



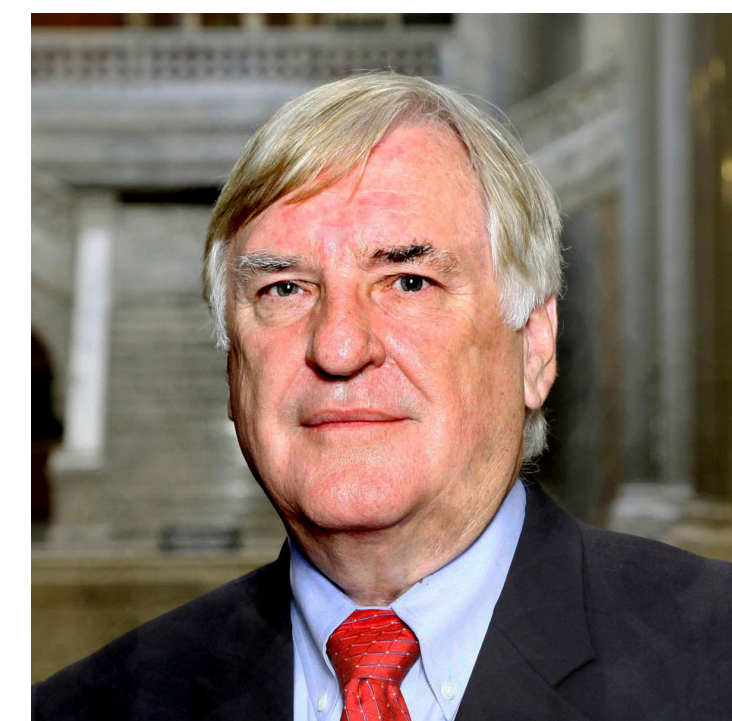
LAURA EMBERTON OWENS

Laura Emberton Owens is a partner with the JYB3 Group and assists clients working to improve Kentucky in a range of areas, but focusing especially in the areas of healthcare, transportation, banking, workforce development, education, and technology solutions that allow government to operate more effectively and efficiently.

Laura has spent the last 30 years involved in workforce training, education, and government. Before founding Advancement Strategies, Laura served as the Secretary of Education for the Commonwealth of Kentucky, and before that as Commissioner for Workforce Investment, a position responsible for the oversight of 2,300 employees and a budget of nearly 1 billion dollars.

Her commitment has been noted at both the state and national levels where she has received appointments from both governors Paul Patton and Ernie Fletcher, as well as serving on a White House commission at the invitation of two presidents, President George W. Bush and President Barack Obama.

Laura received both her bachelor's and master's degrees in Communications from Western Kentucky University.



PARIS HOPKINS

Paris Hopkins has nearly 40 years in State government. Prior to joining JYB3, Paris most recently spent three years as senior advisor to Speaker of the House Jody Richards. Paris played a key role in Governor Paul Patton's administration as his legislative liaison for seven of Patton's eight years in office. Paris's involvement has been instrumental in crafting legislation, as well as promoting its passage.

In addition, Paris has served as Senator John "Eck" Rose's chief of staff for four years while Rose was senate president and another six years while Rose was senate president pro tem. Prior to working for John "Eck" Rose, Paris was a senior advisor to senate majority leader Joe Wright.

Paris provides a wealth of valuable experience and distinguished accomplishment along with great insight, wise counsel, and a reputation for integrity.



CONNECT TO KENTUCKY